

# Benefits of Pioneering

To recognize that what you do does make a difference, we have carefully chosen select benefit partners that provide the best discounts and value to our members.

## Member Benefits include:

- Pioneers Home Financing Program from Wells Fargo Home Mortgage, 1-866-262-1505
- Auto & home insurance from Liberty Mutual, 1-800-357-2305
- Long term care insurance through LTCR, 1-800-616-8759
- Health screenings provided by Life Line Screening, 1-800-690-7485
- The Pioneers Visa® Card issued by U.S. Bank, 1-888-327-2265 ext 70014

For more information on these and other available member benefits, visit the Member Benefits Center at [www.pioneersvolunteer.org](http://www.pioneersvolunteer.org).

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930 15th Street, 12th Floor • Denver, CO 80202



Special Centennial Celebration Edition

OFFICIAL NEWSLETTER OF THE PIONEERS A VOLUNTEER NETWORK  
**PioneersPress**



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## Pioneering into the Future Rising to Meet New Challenges

When the civic-minded leaders of the young telecommunications industry created Pioneering in 1911, they could hardly have imagined that a century later, the group they founded would have grown into a world-class volunteer organization, devoting more than 15.5 million hours of service every year.

As the excitement surrounding our 2011 Centennial continues to grow, a once-in-a-lifetime opportunity has arisen - a Centennial Matching Gift challenge!

Generous supporters like AT&T, Canadian Pioneers, Qwest, Verizon Pioneers, and the TelecomPioneers Charitable Fund have stepped forward and offered additional new funds - above and beyond their reliable annual support - to challenge all Pioneers to financially support the innovative Centennial efforts planned for 2011 and beyond.

For the first time in our 100-year history, your financial donations will be matched - dollar-for-dollar - until we meet the more than \$400,000 available through these new matching gift commitments. Any gift you donate to the challenge goal will DOUBLE IN VALUE and have TWICE THE IMPACT. Your \$50 gift will double to \$100 to support vital Pioneers programs. A \$100 gift will double to \$200, and so on.

From our earliest beginnings, Pioneers have identified and seized opportunities to make the world better by making a difference in peoples lives, one person at a time. Imagine how many lives we can change when we combine our donations to the challenge with the generous matching dollars, and channel them into our vital community service projects.

Please help us rise to the challenges of tomorrow - today! Be sure to make a Centennial Matching Gift Challenge donation online at [www.pioneersvolunteer.org/donations](http://www.pioneersvolunteer.org/donations). Or you can mail your gift to the central Member Services P.O. Box address provided in your newsletter.

Keep track of all the exciting Centennial opportunities at [www.pioneersvolunteer.org/centennial](http://www.pioneersvolunteer.org/centennial).

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## Ways to Participate in the Centennial

Our Centennial means that you and every other Pioneer - past and present - share an extraordinary bond. Together, you have experienced a century of the rewards and fellowship that come with volunteering to make a difference.

There are several ways for you to participate during the Centennial and all Pioneers are encouraged to join in this momentous anniversary! A few of the ways you can get involved include:

- Participate in our Pioneers Facebook page created to provide Pioneers members with an avenue for online fellowship to network, reconnect and share ideas.

- Mark your calendar to attend the Pioneers Centennial Celebration in our founding city of Boston on November 5, 2011.

- Share your Pioneers memories with us to post on the dedicated Centennial section of our website. Send your memory to [centennial@pioneersvolunteer.org](mailto:centennial@pioneersvolunteer.org).

- Join us in the One Day International Project.

- Purchase Centennial merchandise at [www.Immediaprint.biz](http://www.Immediaprint.biz) to wear proudly all year long.

- Participate in the Centennial Rewards and Recognition Program by supporting the Pioneers financially and/or through logging your hours into VolunteerNow!

- Encourage others to join as a member! Help us grow our ranks by inviting a colleague to become a Pioneer.

## contact us

### AT&T Pioneers

208 South Akard Street  
Suite 100  
Dallas, TX, 75202  
P: (800) 976-1914  
[info@pioneersvolunteer.org](mailto:info@pioneersvolunteer.org)  
[www.attpioneersvolunteer.org](http://www.attpioneersvolunteer.org)

*To change a mailing address, notify us of a deceased member, or if you have a question about Pioneers member benefits, please call the Pioneers Resource Center at 800-976-1914 or email us at [info@pioneersvolunteer.org](mailto:info@pioneersvolunteer.org).*

# pioneers leadership insight

Dear AT&T Pioneer,

Its hard to believe that 2011 is just around the corner and that Pioneers will soon celebrate its 100th year! Community service projects are the key component of how we will honor this anniversary, and eleven AT&T Pioneers chapter projects were selected to receive special funding to support their projects in 18 states during 2011.

I encourage you to participate in this exciting milestone you can volunteer for a project, share your favorite Pioneer story, log your volunteer hours, or recruit a new member. It all helps further our mission of effecting immediate, tangible change in local communities. Also, in honor of the Pioneers Centennial Celebration, AT&T agreed to donate up to \$250,000 to Pioneers by matching every dollar a member contributes through this special matching gift challenge through Nov. 15. You can donate online at [www.pioneersvolunteer.org/donations](http://www.pioneersvolunteer.org/donations).

Thanks for all that you do and for especially helping to increase the impact we can make together.

Yours in Pioneering,

Debbie Pyle  
Vice President, AT&T Pioneers



## Celebrate the Centennial with Special Merchandise

In honor of Pioneers 100th anniversary, special commemorative merchandise is available for purchase. Celebrate in style with some Centennial attire. Centennial clothing available include visors and jackets. Lapel pins have long been collectibles for Pioneers so you'll want to be sure you get your commemorative Centennial pin. Or perhaps treat yourself to Centennial gear you can use while volunteering or on the go like a fleece blanket, lunch bag, water bottle, car magnet, or luggage tags!

With the holidays right around the corner, commemorative merchandise makes a wonderful gift for the Pioneers in your life. Gift giving couldn't be easier with Pioneers Centennial ceramic coffee mugs, travel mugs, key chains, mouse pads, journals, and bookmarks. The Pioneers Centennial Christmas ornament makes an especially thoughtful and festive gift.

All items include the Pioneers Centennial seal which features the Pioneers logo and the words 100 years along with our founding objectives - fellowship, loyalty and service. Order yours today by visiting the Pioneers Essentials online store at [www.pioneersvolunteer.org](http://www.pioneersvolunteer.org). In addition to purchasing merchandise, earn some through the Centennial Rewards and Recognition program by logging your volunteer hours in VolunteerNow! or supporting Pioneers through charitable giving.



## 2011 Pioneers Calendar Available for Purchase

As you flip through the pages of the 2011 Pioneers calendar, you can't help but feel a strong sense of pride and accomplishment. Starting with the cover photo of the first Pioneers meeting in 1911, when the 734 original members came together to create a bond between telecommunications employees that has lasted a century.

The images in the calendar depict a broad range of occupations that have contributed to the success and history of our industry. The diversity, dedication and hard work they illustrate are synonymous with the core values of Pioneering. Pioneers impact our communities in powerful and positive ways and we intend to do that for the next 100 years.

To order your limited edition calendar call toll-free at 1-877-619-5276 or order online at [www.pioneersvolunteer.org/calendar](http://www.pioneersvolunteer.org/calendar).

The Celebration Day includes:  
*A breakfast program of industry and Pioneers history, an afternoon program focused on preparing for the future of Pioneering, and a dinner reception including special Centennial awards and entertainment.*

Ticket Pricing Information:  
*Individual ticket price - \$150  
There are a limited number of tickets available, so be sure to purchase your tickets early.*

*Price guaranteed until January 15, 2011.*

***We Hope to See You There!***

Exclusive Members Only Invitation

*You are invited*

*to the*

Pioneers Centennial Celebration  
November 5, 2011

*at the*

Westin Waterfront Hotel

*in our historic founding city of*  
Boston, Massachusetts

Ticket Price ~ \$150

*M*

will attend, please find my enclosed payment for \_\_\_\_\_ tickets.

I'm unable to attend the event, but I would like to support the Pioneers Centennial Projects & Programs with the enclosed donation.

Please detach and mail invitation reply card and payment to  
**Telecom Pioneers Charitable Foundation • 930 15th Street, 12th Floor • Denver, CO 80202.**

1960-2010

Pioneers Celebrate  
a Half Century of Service

to the

**Talking Book Machine Repair Program**

