



Become the **SPARK** of Change!  
membership matters

### Exclusive Deals from Life Line Screening

Pioneers has partnered with Life Line Screening to bring you two exclusive deals, created especially for our members.

**Know Your Number:** This screening is designed to predict your risk for 6 major chronic diseases: stroke, diabetes, coronary heart disease, congestive heart failure, COPD and lung cancer. You will receive a personalized report of your results that tells you what you can do to reduce your risks and how your risk compares to others of the same gender and age.

For the month of January, Life Line Screening is offering this package to Pioneers for only \$70. To schedule your appointment visit [www.lifelinescreening.com/PioneersKYN](http://www.lifelinescreening.com/PioneersKYN) or call 1-866-579-5104 and use priority code BKYN001. (Offer not available in the following states: NY, NJ, NH, MD, ME, TN, WY, RI, ND, SD, UT)

**Couples Sign-up:** With National Heart Month right around the corner, Life Line Screening is offering a \$20 discount to each couple that signs up for a screening by February 28, 2011. The screening package includes four of the most popular tests, along with a personalized report for you to share with your doctor.

To schedule your appointment, call 1-800-690-7485 and use priority code BTPC001.

## Pioneers Centennial Calendar Available for Purchase

As you flip through the pages of the 2011 Pioneers calendar, you can't help but feel a strong sense of pride and accomplishment. Starting with the cover photo of the first Pioneers meeting in 1911, when the 734 original members came together to create a bond between telecommunications employees that has lasted a century. The images in the calendar depict a broad range of occupations that have contributed to the success and history of our industry. The diversity, dedication and hard work they illustrate are synonymous with the core values of Pioneering. Pioneers impact our communities in powerful and positive ways and we intend to do that for the next 100 years.

The limited edition calendar is only \$15, which includes shipping and handling, and is a wonderful way to spread the word about Pioneering. Plus, every purchase helps support the vital community service work of your local Pioneers. To celebrate our Centennial, with every calendar ordered we are also including a Pioneers Address Book, absolutely free!

To order your limited edition Pioneers Centennial calendar visit us online at [www.pioneersvolunteer.org/calendar](http://www.pioneersvolunteer.org/calendar).



930 15th Street, Suite 1200 • Denver, CO 80202



## Taking on Hunger Across North America

When a fierce blizzard hit the northeast coast in 1888, Angus Macdonald and his co-workers not only kept the lines of communication open between Boston and New York, they also trudged through the snow to bring food to travelers stranded on a train.

In that Pioneering spirit of service in our 100th year, we're planning a Pioneers International Centennial Project focused on hunger that will unite Pioneers across North America and fulfill our mission to effect immediate, tangible change in our communities. Hunger is increasing at an alarming rate and today one in eight people can't afford the food and groceries they need - a 50% increase since 2006. And hunger is especially prevalent among children.

As part of the Pioneers Centennial year, we will be encouraging all Pioneers units to participate in a fall weekend project to address the acute hunger issue - whether it be holding a healthy food drive, volunteering at a soup kitchen or delivering meals to ill or elderly shut-ins - the Pioneers International Centennial Project will underscore the need for nutritional foods that provide hungry people with healthy, balanced meals. As the year progresses, we will be sharing more details with you as they become available.

To ensure that you receive information about the Pioneers International Centennial Project and all Centennial communications, be sure that we have your email address. You can register your email at <http://pioneersvolunteer.org/emailregistration.aspx> or you can update your email at [https://www.pioneersvolunteer.org/profile/edit\\_profile.aspx](https://www.pioneersvolunteer.org/profile/edit_profile.aspx)

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## letter from the chairman

Dear Fellow Pioneer,

Thanks to the enthusiasm and commitment of members like you, Pioneers has reached our landmark Centennial Anniversary - 100 years of sharing the rewards and fellowship that come with volunteering to make a difference. We have achieved a century of making a positive, tangible impact in our communities and count on the Pioneers spirit to ensure that our highly valued work continues into the future.

Throughout the year, we will be celebrating our Centennial in countless ways. There will be an opportunity for everyone to participate in our first-ever Pioneers International Centennial Project and help ensure that families across the United States and Canada have access to nutritious food. (Highlighted in our cover story.)

There is an opportunity for each of our members to make a special Centennial gift to celebrate this momentous occasion. In addition, each gift you make will add up to special commemorative rewards that were developed to recognize your role in helping us reach this important milestone and inspire your continued participation to help us ensure the Pioneers legacy continues for many generations. (Learn more about how to make your special Centennial contribution in the Fundraising Update section inside.)

The telecommunications industry has made an everlasting impact on the lives of people. It continues to make an impact as it grows and changes every day. The same is true of Pioneering. You and your fellow Pioneers accomplish great things because of your commitment to making life better for the people of your community. That's a fact you should take great pride in. Just think of how many hearts we've touched through the past 100 years and how our own lives have been enriched in the process.

As we all come together during the Centennial, I want to say thank you to each and every one of you for the part you played in this momentous occasion. I look forward to celebrating with you!

Yours in Pioneering,

Jim Schmit  
Chairman, Pioneers

# pioneers leadership insight

Verizon Pioneers,

Our Centennial year is upon us - get ready to celebrate! As you all know the Centennial event will be held in our territory in Boston in November. Many of our members will be volunteering at the Centennial event and annual meeting, making sure that all the Centennial attendees thoroughly enjoy themselves. There will be trips to our Boston Pioneer museum, a volunteer project, a walk down memory lane and a peek into the future. I'm hoping you all come to Boston to celebrate our Centennial.

Leading up to the Centennial the Verizon Pioneers will be involved in 5 Centennial projects throughout 2011. These projects will take place in New Jersey, West Virginia, Massachusetts, Washington D.C. and Texas. They will include providing computers to the blind, providing LeapPad learning systems for Headstart programs, a Day of Caring involving various organizations, improving a national park and providing services to schools and domestic violence shelters. Then during one weekend this fall there is going to be a nationwide one day volunteer project involving as many Pioneers units as possible around the concept of healthy food for kids. I hope you can participate.

Thank you for all you do in the name of Pioneering and I hope you enjoy our Centennial year.

Yours in Pioneering,



Steve Kohn  
Executive Director, Verizon Pioneers

## calendar

<b>February 28</b>	Pioneers Scholarship Application Deadline
<b>April 10-16</b>	Volunteer Week
<b>April 28</b>	Take our Daughters and Sons to Work Day
<b>May 7</b>	Join Hands Day

For upcoming chapter events please visit [www.verizonpioneers.org](http://www.verizonpioneers.org) or go to the international website at [www.pioneersvolunteer.org](http://www.pioneersvolunteer.org) and visit the Member Center to find out about all the exciting Pioneering projects and activities going on in your local area and across the United States and Canada.



## fundraising update Celebrate the Centennial with a Special Gift

As we enter our Centennial year, Pioneers across North America will join together to celebrate a truly momentous occasion - 100 years of fellowship, loyalty and service. The dedication and willingness to meet the needs of our individual communities through projects such as providing food for hungry families, park clean-up efforts, literacy programs for children and comfort kits for our soldiers overseas are just a few of the ways that Pioneers make a difference.

With the Centennial upon us, there is a once-in-a-lifetime opportunity for each and every Pioneer to make a special Centennial gift to celebrate our history and provide the support that is needed to continue the volunteer projects that truly make a difference in our hometowns.

From our earliest beginnings, Pioneers have identified and seized opportunities to make the world better by making a difference in peoples lives, one person at a time. Imagine how many lives we can change - imagine how many communities we can make stronger - when we each give a special Centennial gift.

The Centennial also provides a great opportunity to make a financial contribution even more meaningful with commemorative and memorial gifts.

To make your special Centennial gift, visit us online at [www.pioneersvolunteer.org/donations](http://www.pioneersvolunteer.org/donations)

## The Impact We Have...

My name is Kristen B., I live in Massachusetts. I am not sure that I am contacting the right person, but if I am not I would love to know who I could contact. I have a son who just turned 1 on September 8th. He has had some continuing health issues that have required him to have his blood drawn multiple times a week. This is very hard for me, I can't take my son in because it upsets him so much, and as a mother it tears me apart inside. My husband has been the one to take him in for all of these blood draws.

The other day a woman gave my son a teddy bear that had a web address on it. I picked your name because it seemed like you were the closest person to my area. When my son got that teddy bear he lit up. He smiled and his tears came to an end. I know these bears are made by volunteers; I want to make sure that these volunteers know they have made a difference in my son's life. We bring the teddy bear with us now and he holds it close. I imagine not many people take the time to thank the people who made my son less scared.

As a mother I try to do everything I can to help my son through difficult times, including those that are painful, but the selfless volunteer did for my son what I could not that day, and that was comfort to him and brought a smile to his face. Thank you, thank you, thank you for taking time from your lives to help make another person's life a little easier, a little happier, and a little less scary.

## Book to Commemorate 100 Years of Pioneering

To celebrate our century-long journey, a commemorative edition publication is being created that will document Pioneers proud legacy.

Every Pioneer, past and present, shares an extraordinary bond. Pioneers have connected with each other to make positive changes, and this publication will celebrate this fellowship as well as our accomplishments. It will also help our members stay connected. In addition to documenting our history, this limited edition, Centennial book will include a directory of our members who choose to participate. Each member will have an opportunity to create a personal profile with biographical and contact information. Members will also have the opportunity to share their own personal experiences as a Pioneer, as well as submit a photograph with caption.

To purchase a copy of this book and/or provide a story, photo or your contact information for inclusion, call 1-800-488-9148 no later than February 28, 2011.

Want to receive Pioneers Centennial updates via email? Simply register your email address at [www.pioneersvolunteer.org](http://www.pioneersvolunteer.org) or provide your email address to [info@pioneersvolunteer.org](mailto:info@pioneersvolunteer.org)

## contact us

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(west coast based, please call after noon EST)

For member questions or assistance call 1-800-976-1914 or email [info@pioneersvolunteer.org](mailto:info@pioneersvolunteer.org)

*Please detach and return in the envelope provided*

Gift Reply